

We are reliably informed the following was actually posted very briefly on the website of a large international aerospace manufacturer by an employee who obviously has a sense of humour. The company, of course, does not (have a sense of humour) - and made the web department take it down immediately. As in all such cases the names have been changed to avoid litigation/mercenary strike.

McDonald Dougal Customer Satisfaction Survey

Thank you for purchasing a McDonald Dougal military aircraft. In order to protect your new investment, please take a few moments to fill out the warranty registration card below. Answering the survey questions is not required, but the information will help us to develop new products that best meet your needs and desires.

1. Personal Details:

Mr. Mrs. Ms. Miss Lt. Gen. Comrade Classified other

First Name:

Initial:

Last Name:

Password: (Max 8 char)

Code Name:

Latitude-Longitude-Altitude: / /

2. Which model of aircraft did you purchase?

F-14 Tomcat

F-15 Eagle

F-16 Falcon

F-117A Stealth

Classified

3. Date of purchase: (Year/Month/Day): / /

4. Serial Number:

5. Please check where this product was purchased:

Received as gift / aid package

Independent arms broker

Discount store

Classified

Catalogue showroom

Mail order

Government surplus

6. Please check how you became aware of the McDonald Dougal product you have just purchased:

- | | |
|---|--|
| <input type="checkbox"/> Heard loud noise, looked up | <input type="checkbox"/> Store display |
| <input type="checkbox"/> Espionage | <input type="checkbox"/> Recommended by friend / relative / ally |
| <input type="checkbox"/> Political lobbying by manufacturer | <input type="checkbox"/> Was attacked by one |

7. Please check the three (3) factors that most influenced your decision to purchase this McDonald Dougal product:

- | | |
|---|---|
| <input type="checkbox"/> Style / appearance | <input type="checkbox"/> Speed / manoeuvrability |
| <input type="checkbox"/> Price / value | <input type="checkbox"/> Comfort / convenience |
| <input type="checkbox"/> Kickback / bribe | <input type="checkbox"/> Recommended by salesperson |
| <input type="checkbox"/> McDonald Dougal reputation | <input type="checkbox"/> Advanced Weapons Systems |
| <input type="checkbox"/> Back room politics | <input type="checkbox"/> Negative experience opposing one in combat |

8. Please check the location(s) where this product will be used:

- | | |
|--|--|
| <input type="checkbox"/> North America | <input type="checkbox"/> Iraq |
| <input type="checkbox"/> Iraq | <input type="checkbox"/> Africa |
| <input type="checkbox"/> Central / South America | <input type="checkbox"/> Iraq |
| <input type="checkbox"/> Iraq | <input type="checkbox"/> Asia / Far East |
| <input type="checkbox"/> Aircraft carrier | <input type="checkbox"/> Iraq |
| <input type="checkbox"/> Iraq | <input type="checkbox"/> Misc. Third World countries |
| <input type="checkbox"/> Europe | <input type="checkbox"/> Iraq |
| <input type="checkbox"/> Iraq | <input type="checkbox"/> Classified |
| <input type="checkbox"/> Middle East (not Iraq) | <input type="checkbox"/> Iraq |

9. Please check the products that you currently own or intend to purchase in the near future:

- | | |
|---|--|
| <input type="checkbox"/> Colour TV | <input type="checkbox"/> VCR |
| <input type="checkbox"/> ICBM | <input type="checkbox"/> Killer Satellite |
| <input type="checkbox"/> CD Player | <input type="checkbox"/> Air-to-Air Missiles |
| <input type="checkbox"/> Space Shuttle | <input type="checkbox"/> Home Computer |
| <input type="checkbox"/> Nuclear Weapon | |

10. How would you describe yourself or your organization? (Check all that apply):

- | | |
|--|---|
| <input type="checkbox"/> Communist / Socialist | <input type="checkbox"/> Terrorist |
| <input type="checkbox"/> Crazy | <input type="checkbox"/> Neutral |
| <input type="checkbox"/> Democratic | <input type="checkbox"/> Dictatorship |
| <input type="checkbox"/> Corrupt | <input type="checkbox"/> Primitive / Tribal |

11. How did you pay for your McDonald Dougal product?

- | | |
|---|--|
| <input type="checkbox"/> Deficit spending | <input type="checkbox"/> Cash |
| <input type="checkbox"/> Suitcases of cocaine | <input type="checkbox"/> Oil revenues |
| <input type="checkbox"/> Personal check | <input type="checkbox"/> Credit card |
| <input type="checkbox"/> Ransom money | <input type="checkbox"/> Traveller's check |

12. Your occupation:

- | | |
|---|--|
| <input type="checkbox"/> Homemaker | <input type="checkbox"/> Sales / marketing |
| <input type="checkbox"/> Revolutionary | <input type="checkbox"/> Clerical |
| <input type="checkbox"/> Mercenary | <input type="checkbox"/> Tyrant |
| <input type="checkbox"/> Middle management | <input type="checkbox"/> Eccentric billionaire |
| <input type="checkbox"/> Defence Minister / General | <input type="checkbox"/> Retired |
| <input type="checkbox"/> Student | |

13. To help us understand our customers' lifestyles, please indicate the interests and activities in which you and your spouse enjoy participating on a regular basis:

- | | |
|--|---|
| <input type="checkbox"/> Golf | <input type="checkbox"/> Boating / sailing |
| <input type="checkbox"/> Sabotage | <input type="checkbox"/> Running / jogging |
| <input type="checkbox"/> Propaganda / misinformation | <input type="checkbox"/> Destabilization / overthrow |
| <input type="checkbox"/> Default on loans | <input type="checkbox"/> Gardening |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> Black market / smuggling |
| <input type="checkbox"/> Collectibles / collections | <input type="checkbox"/> Watching sports on TV |
| <input type="checkbox"/> Wines | <input type="checkbox"/> Interrogation / torture |
| <input type="checkbox"/> Household pets | <input type="checkbox"/> Crushing rebellions |
| <input type="checkbox"/> Espionage / reconnaissance | <input type="checkbox"/> Fashion clothing / footwear |
| <input type="checkbox"/> Border disputes | <input type="checkbox"/> Mutually Assured Destruction |

Thank you for taking the time to fill out this questionnaire. Your answers will be used in market studies that will help McDonald Dougal serve you better in the future - as well as allowing you to receive mailings and special offers from other companies, governments, extremist groups, and mysterious consortia. As a bonus for responding to this survey, you will be registered to win a brand new F-117A in our Desert Thunder Sweepstakes!

Comments or suggestions about our fighter planes? Please write to: McDonald Dougal Corporation
Marketing Department Military Aerospace Division